



INTERNATIONAL MONETARY SYSTEMS

INVESTOR FACTSHEET

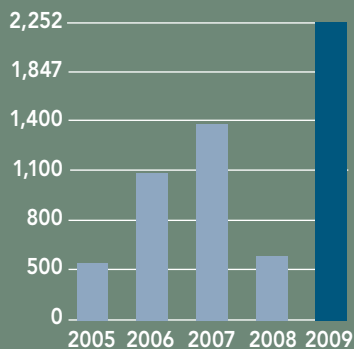
OTCBB: ITNM

4th Quarter 2009

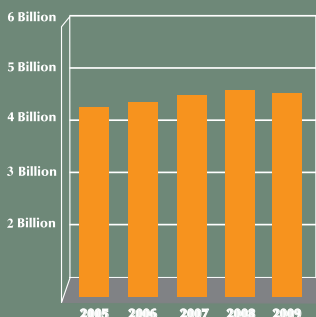
Fundamentals

SHARE PRICE AS OF 5/10/10	\$1.22
SHARES OUTSTANDING (12/31/09)..	10.3 MILLION
MARKET CAP	\$12.5 MILLION
2009 EBITDA	\$2.25 MILLION
2009 CASH FLOW	\$2.15 MILLION

EBITDA (in thousands)



Industry Trade Volume Estimates (\$ Billions)



- \$4.5 billion transacted each year in commercial barter industry.
- It is estimated that more than 250,000 businesses actively use barter exchanges.
- The barter industry is growing at approximately 5% per year.

MISSION STATEMENT

To be the market-leading business-to-business barter exchange in North America and to provide our customers with unmatched service of the highest quality.

CORPORATE BACKGROUND

International Monetary Systems, Ltd. (OTCBB: ITNM) was incorporated in 1989 for the purpose of acquiring, owning, managing and operating trade exchanges and other related businesses. Through its initial public offering, along with several private placements, IMS has raised more than \$7,000,000. The Company has used the proceeds from these offerings for working capital purposes and to acquire strategically located, synergistic trade exchanges.

Trade exchanges, or barter networks, are financial service firms that permit companies and individuals to exchange goods and services utilizing an electronic currency known as "trade dollars" (T\$), which are used in lieu of cash to purchase the various offerings of other members of the barter network. Because trade exchanges enable companies to generate new business, conserve cash and convert excess inventory and capacity into needed goods or services, the barter industry continues to grow at a consistent pace.

IMS is one of the world's largest barter systems, serving more than 16,000 businesses and service professionals throughout the U.S. and Canada. Led by Don Mardak, former chairman of the National Association of Trade Exchanges (NATE), IMS has a seasoned management team with more than 120 years of combined industry experience. Through its customer-driven business model, the Company has grown more than 200% in the last five years and is well positioned to capitalize on a highly fragmented market. By expanding its network through strategic acquisitions, IMS is rapidly becoming the dominant player in the barter industry.

Investment Highlights

- ✓ Well positioned in a highly fragmented market
- ✓ Established core competency in developing commercial barter networks and providing unmatched customer service to small business owners
- ✓ Strong value proposition, even in a weak economy
- ✓ Robust growth potential fueled by acquisition strategy
- ✓ Tremendous operating leverage in the business model

Metrics

Cash Flow from Operations (in thousands)

2005 Cash Flow	\$678
2006 Cash Flow	\$871
2007 Cash Flow	\$945
2008 Cash Flow	\$610
2009 Cash Flow	\$2,155

Operating Income (EBITDA)

2005 EBITDA	\$531,000
2006 EBITDA	\$1,048,000
2007 EBITDA	\$1,375,000
2008 EBITDA	\$594,000
2009 EBITDA	\$2,252,000

“With a track record of 24 years, IMS has proven they are profitable, they know how to operate a barter business, and they have the necessary ingredients to make quantum leaps forward without huge additional investments.”

– Bob Meyer, Publisher of BarterNews, the barter industry's primary trade publication, Issue No. 61



Barter Industry Thrives Even in Tough Times

Even when the economy is struggling and many companies are cash poor, bartering actually thrives because of the purchasing power created through "barter leverage." For example, if companies sell any products that have a keystone markup – a pricing structure in which their wholesale cost is half of the retail selling price – they will be acquiring each of their trade dollars for a cash outlay of just 50 cents. Then, when they make a purchase using these trade dollars, they are paying half price for everything they buy. Barter leverage allows companies to generate new business, conserve cash and convert excess inventory and capacity into needed goods and services, thus providing those companies with a distinct advantage – particularly in difficult economic times.

International Monetary Systems' 12-Month Web Site Traffic Stats Reflect Positive Gains

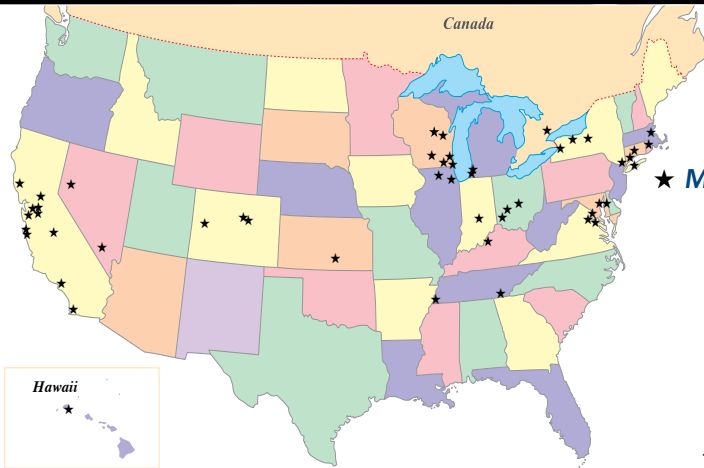
New Berlin, Wisconsin, March 5, 2010 -- International Monetary Systems, Ltd. (OTCBB: ITNM), a worldwide leader in business-to-business barter services, today announced that 2009 visits to its website at IMSbarter.com increased 35% over the previous year, and the growth continues into 2010.

John Strabley, Executive Vice President of IMS, stated: "This increase in overall visits and page views to our website is fueled primarily by more of our nationwide membership utilizing the IMS online portal to access important account information, to learn about other members' offerings, and to shop our new online marketplace. We are encouraged by this growth, since we have invested considerably in developing web-based tools to enhance our members' trading experience."

In addition to increased visits to the IMSbarter.com website, individual page views of the company's website also increased by 53% in 2009 over 2008.

Contact Information

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IMS Growth Strategy

Internal Growth

Internal growth is fueled by continual client enrollment and retention, along with increased size and number of transactions. Projected internal growth is expected to exceed 10% annually for the next 5 years.

Strategic Industry Acquisitions

The majority of the 200-plus barter companies in the highly fragmented and regionalized barter industry are small, privately held firms actively searching for ways to expand their business models. International Monetary Systems, Ltd. has used and will continue to use its public equity, cash and trade dollars to make strategic acquisitions to expand our barter network. Through these acquisitions, IMS now serves 50 markets in the major metropolitan areas of eighteen key states plus Washington D.C. and Toronto, Canada. We also plan to expand our corporate bartering program with major corporations, both through internal growth and acquisitions.

Acquisition Parameters

Locations - IMS will continue to increase penetration in major metropolitan areas, both to diversify the product and service mix and to create an even larger national business enterprise.

Synergistic Platform - Many of the independent commercial barter networks have adopted Tradeworks, the software platform currently being used by IMS. By acquiring companies with similar platforms, IMS greatly reduces its integration costs and achieves a faster, higher return on its investment.

Complementary Customer Base - IMS will continue to focus on aggressively growing its customer base, while maintaining an equitable mix of goods and services.

Strong Balance Sheets - IMS will focus on maintaining a healthy balance sheet and will focus on acquiring companies with limited leverage and solid working capital metrics.

All statements in this document that are not historical are forward-looking statements within the meaning of the Securities Exchange Act of 1934 as amended. Such forward-looking statements are subject to factors that could cause actual results to differ materially for International Monetary Systems from those projected. Those factors include risks and uncertainties relating to, but not limited to, increased regulation of the barter industry, loss of key personnel, and other risk factors identified in the documents that International Monetary Systems has filed, or will file, with the Securities and Exchange Commission.

Copies of International Monetary Systems' filings with the SEC may be obtained from the SEC Internet site at www.sec.gov. International Monetary Systems expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in International Monetary Systems' expectations with regard thereto or any change in events, conditions, or circumstances on which any such statements are based.